



AMITY UNIVERSITY

MADHYA PRADESH

Report of 25 days Entrepreneurship Development Programme 17th July - 22nd Aug. 2019

Amity University Madhya Pradesh in association with Entrepreneurship Development Institute of India, Gandhi-Nagar Gujarat, organized 25 days Entrepreneurship Development Programme from 17th July to 22nd August 2019, which was sponsored by National Science and Technology Entrepreneurship Development Board, Department of Science and Technology, Government of India. The Programme was conducted in the Seminar Hall, Block-C of the University. Distinguished guests from wide spectrum of entrepreneurial backgrounds participated in the Programme to share their ideas and experience on the above mentioned topic to guide the future entrepreneurs.

Objectives of the Entrepreneurship Development Programme:

The Entrepreneurship Development Programme was organized with the following objectives:

- Develop and strengthen entrepreneurial quality, i.e., motivation for achievement among the participating students.
- To help the participants in understanding environmental changes and opportunities.
- To help the participants in selecting the right type of Project and formulate an effective project report.
- To impart information about the process, procedure, rules and regulations for setting up a new project.
- To give practical working knowledge of Industries through Industrial visits.
- To find out the scope for new product/project through Market research.

Details of the Entrepreneurship Development Programme:

The Programme was inaugurated by Hon'ble Vice Chancellor Lt. Gen. V.K Sharma, AVSM (Retd.), Mr. Gaurav Arora, VP-HR (Tiva Pharma), Mr. Arun Gaur, MD (Prakash Packaging Group), Pro Vice Chancellor Prof. (Dr.) M.P Kaushik and Prof. (Dr.) Anil Vashisht, Director-Amity Business School.

The inaugural talk was delivered by Hon'ble Vice Chancellor-AUMP Lt. Gen VK Sharma, AVSM (Retd), Mr. Gaurav Arora, VP-HR (Tiva Pharma) and Mr. Arun Gaur, MD (Prakash Packaging Group). In their talk the guests underlined the importance of entrepreneurship for the youth in the current scenario of economic development.

The first session of the Programme was taken by Hon'ble Vice Chancellor Lt. Gen VK Sharma, AVSM (Retd). He elaborated on the topic- Who is an Entrepreneur & Charms of Being an Entrepreneur. The Programme progressed on for next 24 working days, wherein interactive sessions on important and emerging issues on entrepreneurship were taken up by eminent personalities in the field of entrepreneurship. These included following experts:

- Mr. Manoj Saxena, Regional Coordinator-Centre for Entrepreneurship Development, Madhya Pradesh
- Mr. Bhavesh Sharma, Asst. Manager-District Trade and Industries Centre, Gwalior
- Mr. Saurabh Agarwal, Consultant – Earnst and Young
- Mr. K.P Singh, Promoter- Kup and Puff and Opera Cinema, M.P
- Mr. Abhishek Sharma, (MD- Badri Vishal Agro Private Ltd, Malanpur)
- Mr. AK Maheshwari Manager-District Trade and Industries Centre, Gwalior
- Brig. Vinod Dutta, Retd. Army Officer
- Mr. Sasi Kumar Penujuru, Deputy Vice President and Cluster Head, Axis Bank, Gwalior
- Mr. Sanket Upadhyay, Branch Manager- Axis Bank, Gwalior
- Mr. Devesh Goyal, Asst. General Manager State Bank of India, Gwalior
- Mr. Abhishek Khare, Manager- MSME Credit Unit, State Bank of India, Gwalior

The sessions on relevant topics on entrepreneurship were also taken up by dignitaries and faculty members from Amity University Madhya Pradesh. These included following names:

Lt. Gen V.K Sharma, AVSM (Retd) (Hon'ble Vice Chancellor), Prof.(Dr.) MP Kaushik (Pro Vice Chancellor), Prof. (Dr.) R.S Tomar, Dean – Academics and Director – AIB, Prof.(Dr.) Anil Vashisht (Director-Amity Business School), Dr. Iti Roy Chaudhary (Director- Amity School of Languages), Maj. Gen. S.C. Jain, VSM**(Retd.) (Director- Amity School of Engineering and Technology), Dr. Sumit Narula (Director-Amity School of Communication), Dr. Manoj Pandey (HOD- Amity Business School), Dr. Devendra Kumar Pandey and distinguished faculty members of Amity Business School.

To impart the real time learning to the participating students, the industrial visits were also organized during the Entrepreneurship Development Programme. Two such visits were conducted to the established MSME units—M/s Badri Vishal Agro, Malanpur and J. B. Mangharam Foods Pvt. Ltd. (Britannia), Gwalior.

The valedictory session of the Entrepreneurship Development Programme included the presentation of report by coordinator of programme- Dr. Pankaj Mishra, the distribution of certificates, among the participants, by Hon'ble Vice Chancellor Lt. Gen. V.K Sharma, AVSM (Retd.), Pro Vice Chancellor Prof. (Dr.) MP Kaushik and Prof. (Dr.) Anil Vashisht, Director- Amity Business School and feedback taken from all the participants, which was very encouraging. All the participants attended the Programme very actively and took interest in all the sessions. They found all the sessions very useful and were very excited and enthusiastic during the entire Programme.


 Registrar
 Amity University Madhya Pradesh
 Gwalior

Glimpses of the event



Participating Students within the Warehousing Facility of M/s Badri Vishal Agro Pvt. Ltd., Malanpur



Industrial visit by participating students in EDP at J. B. Mangharam Foods Pvt. Ltd., Gwalior


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